

# *The General Counsel, Ltd. Provides Comprehensive Legal and Business Services to Green Businesses*

As individuals, companies and governments become increasingly more concerned about the health of our planet; tremendous opportunities are available to enterprising individuals and companies who can respond with “green” products and services. There are unlimited prospects for innovators who deliver vital green solutions such as: alternative and renewable energy sources, conservation technologies, green construction, recycling of scarce resources, biodegradable products and materials, carbon reduction technologies, hazardous material abatement technologies and more. Moreover, green business provides a significant opportunity to reap economic rewards while making a real difference.

At GCL we have attorneys who have decades of experience helping businesses start, grow, develop and flourish. We understand technology and technology-based businesses. We understand start-ups, entrepreneurs and how to get you going in the right direction. GCL provides a range of legal and business services important to your green enterprise, including:

- Business entity formation, funding and capitalization, ownership succession planning
- Secured and unsecured financing transactions
- Business transactions, joint ventures, and strategic alliances
- Confidentiality agreements
- Protection of intellectual property, copyrights, trademarks, patents
- Distribution agreements
- Laws, regulations and standards affecting manufacture, marketing and distribution of products and services
- Product liability and insurance
- Sales and broker agreements
- Incentive compensation
- Technology transfers and licensing agreements
- Management of relationships with outside consultants, contractors and counsel
- Independent contractor agreements
- Construction, architecture and engineering contracting
- E-commerce and Internet marketing
- Employment agreements and employment law
- Real estate leases and acquisitions
- Claims resolution and alternative dispute resolution
- Litigation, mediation and arbitration
- Collections, debtor and creditor matters

The General Counsel, Ltd. combines the passion and experience to help your green business succeed and fulfill its potential. We welcome you to learn more.

