

## How GCL Will Meet Your Needs

### GCL Objectives

In working with our business clients, General Counsel, Ltd. attorneys strive to:

- be part of the team
- be part of the solution
- be responsive to client needs
- be valued for high quality service
- develop long-term relationships through consistent value



In pursuit of these objectives, we aim to provide clients with the best of three different legal solutions -- in-house counsel, outside counsel, and temporary attorneys. We offer the affordability and familiarity of an in-house counsel, the experience and expertise of seasoned outside counsel, and the staffing flexibility of temporary attorneys.

### The GCL Options

GCL is a unique legal resource -- a unique firm of experienced attorneys providing outsourced and in-house counsel services to business clients at affordable rates. Located in the Twin Cities, we provide clients the best features of three different service options - in-house counsel, outside counsel, and temporary attorneys - and thereby deliver high-quality, flexible services on a cost-effective basis.

For companies without a legal department, our experienced attorneys can serve as an affordable and accessible part-time in-house counsel. Making regular visits or working on company premises, GCL attorneys can help manage legal affairs so executives can focus on the growth of the business, knowing there's an experienced lawyer on the team.

For companies with an in-house staff, we add affordable capability and flexibility to existing legal staffing with no increase in employee headcount. The GCL can be of particular value handling special projects - especially those important, longer-term and preventive law projects that always seem to get bypassed for other more time-sensitive matters.

