

GCL Attorneys Deliver Perspective, Experience and Seasoned Judgment

All GCL attorneys have deep experience in legal areas important to business clients. Because we've served as in-house counsel, we know how businesses work and what they need. We understand the need for practical, timely solutions rather than complex memorandums or endless meetings. We know how to deliver creative problem-solving and quality outcomes.

We have the perspective, maturity and judgment to get up to speed, understand what needs to be done, and deliver a timely and practical solution. This pragmatic, business-oriented approach has made us go-to attorneys for many clients.

We can provide a variety of vital services, each tailored to your business needs, culture and management style. Our attorneys can become your go-to resource for:

- Handling a particular subject matter (e.g. – employment, litigation coordination, strategic transactions, intellectual property management, licensing, strategic transactions, etc.). GCL attorneys typically have a wide experience base and can serve as the point person for specified legal matters.
- Serving as division or business unit counsel. An experienced GCL attorney can attend to the day-to-day legal needs of a division or one or more business units, in each case becoming an important, integral, member of the team responsible for the success of each unit.
- Serving as General Counsel to a business having basic legal needs, but no need or budget for a full-time in-house lawyer.
- Providing legal department management. It can be difficult for a General Counsel to provide legal advice and manage a legal department. GCL attorneys can help manage operations so the General Counsel can devote more energy to pressing legal issues.
- Providing advice, counsel and attention to "high-maintenance" clients. Some clients just seem to need extra response, effort or timeliness. GCL attorneys have experience working in these situations and can provide the appropriate level of attention with the requisite degree of skill.
- Handling special projects that require senior-level experience and professionalism.

Please don't confuse us with generic contract attorneys. We have the experience, dedication and capability to serve as trusted advisors over the long term and to make a real difference for our clients. We know how to serve as part of the legal team that helps a business grow and flourish.

