

The GCL Provides Affordable In-House Counsel

For companies with no full-time staff counsel, a GCL attorney can serve as an outsourced General Counsel, providing a range of affordable, accessible legal services to facilitate the achievement of your business mission. These services fall into four basic categories:

1. Handling a wide range of basic business legal issues, such as:

- Contracts
- Equipment Leases
- Licensing
- Purchase and Sales Documentation
- Distributor and Representative Agreements
- Confidentiality Agreements
- Software Licenses
- Board and Shareholder Records
- Credit and Collection
- Employment Law
- Product Safety and Liability
- Intellectual Property and Management
- Advertising Claims Review
- Real Estate Leases

2. Managing legal functions

- Interface and manage outside counsel, when required for more specialized matters
- Monitor and oversee outside litigation
- Provide legal oversight of business operations
- Serve as point of contact for legal issues

3. Facilitating the practice of “Preventive Law” to actively manage legal risks

- Education and training about legal issues and pitfalls
- Counseling about legal issues
- Review of systems and procedures
- Compliance with laws and regulations

4. Providing general business counsel, with the lawyer’s perspective

- Participation in management meetings
- Serving as sounding board for executive team
- Advisor on “best practices” based on broad experience with other companies

These services are geared to the real-world needs of smaller and emerging businesses that appreciate the value of managing their legal affairs proactively, rather than reacting to legal problems.

